



**Government of India
Ministry of MSME**

District Industrial Profile of Amethi District

**Carried out by:
MSME-DI, Allahabad**



MICRO, SMALL & MEDIUM ENTERPRISES

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Brief Industrial Profile of Amethi District

1. General Characteristics of the District

This is the 72nd district of Uttar Pradesh which came into existence on 1 July, 2010 by merging three tehsils of the erstwhile Sultanpur district, namely, Amethi, Gauriganj and Musafirkhana and two tehsils of the erstwhile Raebareli district, namely, Salon and Tiloi and was named as Chhatrapati Shahuji Maharaj Nagar. However, its name has been changed to Amethi recently.

Amethi is a major town of district and also a municipal board. It is also called as Raipur-Amethi. Raipur belonged to the Raja of Amethi who lived at Ram Nagar. His ancestors used to reside in Raipur-Phulwari where the old fort is still found. It is known as the seat of power of the Nehru-Gandhi political dynasty. Former Prime Minister Jawaharlal Nehru's grandsons Sanjay Gandhi and Rajiv Gandhi as well as Sonia Gandhi have represented this constituency.

1.1 Location & Geographical Area

District Amethi lies at the latitude 26° 9' north and longitude 81° 49' east at an average elevation of 101 metres (331 feet) from mean sea level. The total geographic area of the districts is about 3063 Sq.Km. The surface is generally level, being broken only by ravines in the neighborhood of the rivers. The principal river is Gomti, which passes through the centre of the district. North side of this district is bounded by Faizabad District; South side is bounded by Pratapgarh District. West side is



bounded by Bara-Banki District and Rai Baeilly District and the East side is bounded by Amethi District.

1.2 TOPOGRAPHY

The land of Amethi district is generally plane except some regions around the Gomti River which drains almost the whole district. It may be called an agrarian area as agriculture is the main occupation of the people. Amethi district has a wet and dry climate with average temperatures ranging between 23°C to 28 °C. Amethi experiences three distinct seasons: summer, monsoon and a mild autumn. Typical summer months are from March to May, with maximum temperatures ranging from 36 to 44 °C. The rainy season in the districts falls between June and September and July being the wettest month of the year. Winter starts from November. The daytime temperature hovers around 22 °C while night temperature is below 08 °C during December and January, often dropping to 2 to 3 °C.

1.3 AVAILABILITY OF MINERALS

No major minerals are found in the districts. Only sand is available along the bank of river Gomti which is used in construction of permanent houses. In some places stones are also found which are used by the Public Work Department for road construction in the districts.

1.4 FOREST

The forest and the rivers of district Amethi are very important from the standpoint of climate and as a provider of life, providing water to a large part of the districts. They also harbor a rich variety of flora, fauna. The forests cover an area of 3749 hectares in 2009-10. The forest crop in the Amethi district is very poor and the commercial tree like Mango, Mahuwa, Jamun and Eucalyptus are found in the forest. The wood from Eucalyptus tree is used in the plywood industries.

1.9 ADMINISTRATIVE SET UP

From Administrative point of view, the districts Amethi is divided in 05 Tehsils, 16 blocks, 17 police stations. There is also 01 Parliamentary seat and 05 Assembly seats. There are 1262 villages in the district. Out of the total villages, 1247 villages are populated and 15 villages are not populated.

2. District at a glance

Sl.No	Particular	Year	Unit	Statistics
1	Geographical Features			
(A)	Geographical Data	2011		
	i) Latitude	2011		26° 9' North
	ii) Longitude	2011		81° 49' East
	iii) Geographical Area	2011	Sq. Km	3063
(B)	Administrative Units			
	i) Sub divisions	2011		-
	ii) Tehsils	2011		05
	iii) Sub-Tehsil	2011		-
	iv) Patwar Circle (Blocks)	2011		16
	v) Panchayat Simitis	2011		16
	vi)Nagar Nigam	2011		00
	vii) Nagar Palika	2011		01
	viii) Gram Panchayats	2011		386
	xi) Revenue villages	2011		1262
	x) Assembly Area	2011		05
2.				
(A)	Sex-wise			
	i) Male	2001	Nos.	964137
	ii) Female	2001	Nos.	937625
(B)	Rural Population	2001	Nos.	1901762
3.				
A.	Land utilization			
	i) Total Area	2009-10	Sq. Km	3063
	ii) Forest cover	2010-11	Ha.	3749
	iii) Non Agriculture Land	2010-11	“	6925
	v) Cultivable Barren land	2010-11	“	8309
4.				
	(i) Forest	2010-11	Ha.	3749
5.				
A.	Cattle			
	i) Cows	2007	Nos.	326862

	ii) Buffaloes	2007	Nos.	-
B.	Other livestock			
	i) Goats	2007	Nos.	198575
	ii) Pigs	2007	Nos.	90422
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Km	92
	V) Roads		Km	
	(a) National Highway	2010-11	Km	55
	(b) State Highway	2010-11	Km	207
	(c) Main District Highway	2010-11	Km	428
	(d) Other district & Rural Roads	2010-11	Km	1150
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Km	1327
	(f) Kachacha Road	2010-11	Km	-
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos.	11056
	(b) Post offices	2010-11	Nos.	287
	(c) Telephone center	2010-11	Nos.	00
	(d) Density of Telephone	2010-11	Nos./1000 person	0.17
	(e) Density of Telephone	2010-11	No. per KM.	0.28
	(f) PCO Rural	2010-11	Nos.	2268
	(g) PCO STD	2010-11	No.	184
	(h) Mobile	2010-11	No.	23000 Approx
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	08
	(b) Beds in Allopathic hospitals		No.	152
	(c) Ayurvedic Hospital		No.	23
	(d) Beds in Ayurvedic hospitals		No.	80
	(e) Unani hospitals		No.	07
	(f) Community health centers		No.	06
	(g) Primary health centers		No.	45
	(h) Dispensaries		No.	169
	(i) Sub Health Centers		No.	10
	(j) Private hospitals		No	-
	(VIII) Banking commercial			
	(a) Commercial Bank		Nos.	40
	(b) rural Bank Products		Nos.	43
	(c) Co-Operative bank products		Nos.	18

	(d) PLDB Branches		Nos.	-
	(IX) Education			
	(a) Primary school		Nos.	1517
	(b) Middle schools		Nos.	621
	(c) Secondary & senior secondary schools		Nos.	124
	(d) Colleges		Nos.	12
	(e) Technical University		Nos.	1

2.1 Existing Status of Industrial Area/ Estate in the District Amethi

S. N o.	Name of Industrial Areas/Industrial Estate	Land acquired (In Acers)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots/	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Area , Jagdishpur	1711.00	1354.88	800.00	304	304	Nil	-
2	Industrial Area , Utaluwa	220.07	203.91	800.00	383	353	30	-
3	Industrial Area, Tikriya	240.16	188.4	350.00	240	233	07	-
4.	Industrial Area, Kaudhar	205.18	79.08	350.00	37	37	Nil	-
5.	Industrial Area, Trisundi	625.00	10.00	350.00	01	01	Nil	-
6.	M/S Malvika Steel Ltd.*	702.00	702.00	-	01	01	Nil	-
	Total	3703.41 Acers	2538.27 Acers	-	96605 Shades	92905 shades	37	-

* Total land allotted to M/S Malvika Steel, Jagdishpur

Source: - DIC, Amethi

3. INDUSTRIAL SCENERIO OF AMETHI

3.1 Industry at a Glance

S. No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	148
2.	TOTAL INDUSTRIAL UNIT	NO.	148
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	06
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	03
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2100-2400
6.	NO. OF INDUSTRIAL AREA/ESTATE	NO.	04
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	NA
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	NA

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	This district came into existence on 1 July, 2010 Hence, separate data from 1984 - 85 to 2009 - 10 are not available		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			

	1998-99			
	1999-2000			
	2000-01			
	2001-02			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
	2006-07			
	2007-08			
	2008-09			
	2009-10			
	2010-11	148	593	505.70
	Total	148	593	505.70

Source: DIC Amethi

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	33	98.55	104
22	Soda water	-	-	-
23	Cotton textile	-	-	-
24.	Woolen, silk & artificial Thread based clothes.	-	-	-
25.	Jute & jute based	-	-	-
26.	Ready-made garments & embroidery	-	-	-
27.	Wood/wooden based furniture	04	10.25	20
28.	Paper & Paper products	-	-	-
29.	Leather based	-	-	-

31.	Chemical/Chemical based	-	-	-
30.	Rubber, Plastic & petro based	-	-	-
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	-	-	-
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
37.	Repairing & servicing	79	168.27	192
38.	Others (Ice Cream, Ice; handicrafts, Computer based industries)	32	228.63	277
	TOTAL	148	505.70	593

Source: DIC Amethi

3.4 Large Scale Industries / Public Sector undertakings

List of the units in Amethi & nearby Area

1. M/S Indogulf Fertilizers, Industrial Area, Jagdishpur
2. M/S Bharat Heavy Electronic Limited (BHEL), Industrial Area, Jagdishpur
3. M/S A.C.C. Ltd., Industrial Area, Tikaria-Gauriganj
4. M/S H.A.L.Korwa, Munsiganj
5. M/S Bharat Heavy Electronic Limited (BHEL), Industrial Area, Jagdishpur

New units under contractions

1. M/S Indogulf Fertilizers, Industrial area, Jagdishpur
2. M/S A.C.C. Ltd., Industrial Area, Tikaria-Gauriganj
3. M/S A.C.C. Ltd., Industrial Area, Tikaria-Gauriganj

3.5 Major Exportable Item

NIL

3.6 Growth Trend

In the district the growth of large and heavy industry has been very good with an annual growth rate of 15%-20% during the last five years due to their strategic location

M/S Malvika Steel, which was running into rough weather, has since been taken over by Steel Authority of India Ltd., (SAIL). All the three new units which are under construction are likely to start commercial production very soon.

3.7 Vendarisation / Ancillarisation of the Industry

The large scale industries of Amethi have more than 2000 venders and ancillary unit. 95% of total venders are located in other districts of U.P. and outside the state. Even few venders are from China, Germany and other countries. About 5% of venders are from the districts and nearby areas like: Lucknow, Kanpur. Many of the venders of BHEL supply silica sand from Rajasthan. All the large scale units are interested to purchase the large number of goods from the local venders. There is a very good scope for MSMEs to serve as the vendors of these large scale units.

3.8. MEDIUM SCALE ENTERPRISES

3.8.1 List of the units in Amethi & Near By Area

No unit under this category

3.8.2 MAJOR EXPORTABLE ITEM

NIL

3.9 POTENTIAL FOR NEW MSMEs

3.9.1 POTENTIALS AREAS FOR SERVICE INDUSTRY

There are few units of Beauty parlors, Photo copying tailoring shops, automobile repairing, General Engineering workshop, hotels & restaurant, computer based training institute, Cyber cafes, etc. who are catering to the requirements of local population. However, there is very good prospects for new service enterprises. An illustrative list of prospective enterprises is given below:

- Transport Agencies
- Cyber cafes
- Hotels & Restaurant
- Automobile Repairing/Servicing for the vehicles
- Xerox photocopiers
- Agro items Repairing workshops
- Coaching institute
- Cyber cafes
- Mobile repairing stores
- Electric & Electronics Home Appliances Repairing,
- Metal Fabrication
- Cold storage

3.9.2 POTENTIAL FOR NEW MANUFACTURING ENTERPRISE

Human and Physical resources available in district Amethi show that there is very good potential for establishment of new micro and small manufacturing enterprises. Basically the economy of the districts is agro based and mainly Rice/ Paddy, Wheat, Corn and pulses are grown and a large part of these crops is sold in the nearby districts. The districts have 04 large scale units and 03 large scale units are under construction. The

demand of vendors to these upcoming units is very high. Some of the items having potential for development in the district are listed below:

- Bio Degradable Plastic Bags Industries
- Packaging Industries
- Rice Bran Oil
- Mini rice mill
- Mini floor mill
- Bakery Products
- Engineering Items
- Metal Fabrication
- Spices grinding
- Wooden & steel furniture
- Packaged food industry
- Offset Printing press
- Package Drinking water
- Dal mill
- Milk & dairy products
- Readymade Garments
- Agriculture equipments
- Oil Expeller
- Food processing units

4. DETAIL OF MAJOR CLUSTER

4.1. Manufacturing Sector Nil

4.1.1 Service Sector Nil

4.1.2 DETAILS FOR IDENTIFIED CLUSTER Nil

5. General issues raised by industry association during the course of meeting

- Requirement of development and provide all infrastructure facilities in to the Industrial area /industrial Estate.
- Required cold storage, lack of storage facility lot of raw material like potatoes spoil during the peak season
- Lack of electricity and transport facility.
- Requirement of awareness/ Motivation by promotional agency like DIC, Lead Bank, KVIB, MSME-DI etc for industrial / enterprises development.

'8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	Districts Industrial Centre (DIC) ,Amethi
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME- Development Institute, Allahabad, E 17/18 Udyog Nagar, Naini-Allahabd. Districts Industrial Centre Amethi
3.	Land and Industrial shed	Districts Industrial Centre Amethi UPSIDC, Civil Lines, Faizabad
4.	Financial Assistance	Any Nationalized Banks at Amethi
5.	For raw materials under Govt. Supply	National Small Industries Corporation (NSIC), Industrial Estate Naini-Allahabad
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corporation (NSIC) Allahabad
7.	Power/ Electricity	Uttar Pradesh Power Co-operation, Amethi
8.	Technical Know –how.	MSME-Development Institute, Allahabad & other technical Institute of the districts
9.	Quality & Standard	Bureau of Indian Standard (BIS), Mall Road, Kanpur
10.	Marketing /Export Assistance	MSME-Development Institute, Allahabad Export Promotion Council, Uttar Pradesh U.P Export Corporation Ltd, 2, Rana Pratap Marg, Moti Mahal, Lucknow
11.	Other Promotional Agencies	NABARD, 11, Vipin Khand Gomti Nagar Lucknow, KVIC, Varanasi KVIB, Amethi SIDBI, SIDBI Tower 15, Ashok Marg ,Lucknow

**'9. Programmes conducted during last 5 years in district
Amethi**

Year	Name of the Programme	Duration	No. of Programmes	Total No. of participants
2007-08	ESDPs	06 weeks	16	399
	EDP	3 weeks	00	00
	MDP	2 weeks	00	00
	IMC	1 day	16	1570
2008-09	ESDPs	06 weeks	04	116
	EDP	3 weeks	00	00
	MDP	2 weeks	00	00
	IMC	1 day	09	847
2009-10	ESDPs	06 weeks	02	59
	EDP	3 weeks	01	23
	MDP	2 weeks	00	00
	IMC	1day	02	223
2010-11	ESDPs	06 weeks	02	46
	EDP	3 weeks	00	00
	MDP	2 weeks	02	53
	IMC	1 day	02	163

8. Training Needs/Skill Development Programmes

- 1 Computer Accounting with Tally.
- 2 Desk Top Publishing and Screen Printing.
- 3 Fruits and Vegetables Preservation.
- 4 Mobile Phone Repairing.
- 5 Steel Fabrication.
- 6 Computer Hardware, Maintenance & Net working.
- 7 Digital Photography & Video Photography.
- 8 Web page designing & Web site maintenance.
- 9 Repair & Maintenance of power supply, Inverter & UPS.
- 10 Repair & Maintenance of washing machine and microwave oven, Induction plate
- 11 Garments Manufacturing.
- 12 Beauty Therapy